

TWINSBURG'S Rock the Park

Summer Concert Series

2023



*Sponsorship Opportunities
for Rockstar Companies*



Northeast Ohio's Friday Night Destination!

Established in 2009, Rock the Park has ascended to one of Northeast Ohio's top outdoor venues for the true music fan. Featuring the nation's top tribute bands, Rock the Park hosts fans not only from Twinsburg, but the entire surrounding region.

The venue can hold up to 1,200 attendees and Rock the Park strives to keep the fan experience affordable. We truly believe once you experience a Rock the Park concert, you'll be back for more!

2022 By The Numbers:

- 7 Live Concerts
- 66 On-Air Radio Spots
- 5,000 Email Subscribers
- 7,500 Attendees
- 32,000 Website Visits
- Over 1,000,000 Social Media Impressions



2023 Concert Dates:

- Friday, June 16th
- Friday, June 23rd
- Friday, June 30th- Fireworks
- Friday, July 14th
- Friday, July 28th
- Friday, August 18th
- Friday, September 1st

Contact Kpickens@twinsburg.oh.us for more details.

Ticket Prices:

- Season Pass - \$99
- General Admission - \$18
- VIP - \$45

Venue Highlights:

- 10260 Ravenna Rd, Twinsburg
- Within Glenn Chamberlin Park
- Intimate Music Setting
- Covered Stage
- Dance Pit
- Food Trucks
- Main Bar Area
- Multiple Patios
- Free Parking
- Easy Access



Facebook.com/RockTheParkConcert
[@rocktheparktwinsburg](https://Instagram.com/@rocktheparktwinsburg)
RockTheParkConcert.com

Your business deserves a standing ovation! Sponsorship is viewed as a valuable partnership where we'll work together to build your brand.





Presenting Sponsor
\$12,500
SOLD!

BENEFITS: As the Presenting Sponsor, you will receive premium visibility side by side with Rock the Park throughout the entire summer concert series and a valuable partnership to build your brand.

PRINT ADVERTISING

Newspaper Ads - Premium logo placement covering Twinsburg, Northfield, Hudson, Aurora, Streetsboro, Solon, and the Chagrin Valley.

Road & Avenue Banners – Prominent logo placement on all banners placed throughout Twinsburg, approximately 8 avenue banners and 3 road banners.

Posters & Rack Cards – Premium logo placement on 2,500 counter cards and community posters. Distributed to high traffic businesses and sponsors.

Press Releases & Media Coverage – Presenting sponsor name recognition submitted for all articles and publications regarding Rock the Park.

Tickets – Minimum name recognition on print at home tickets. Ad included pending ticket vendor.

DIGITAL & RADIO ADVERTISING

Social Media – Constant recognition throughout the season including Facebook ad campaigns.

Website – Logo placement on the home page and sponsor page with link. Banner advertising space available throughout RockTheParkConcert.com.

Radio Spots – Name recognition during Audacity Cleveland (Star102, Q104, WNCX) on-air and digital spots. Approximately 65+ on-air live spots and 100,000+ digital streaming impressions.

ON-SITE RECOGNITION & BENEFITS

Banners – Logo placement on venue entrance banner, select barricade covers, and additional signage as agreed upon by the concert series and sponsor.

On Stage – Recognition from the MC during announcements. Opportunity to appear on stage.

Booth Space – Sponsor selected location. Opportunity to conduct a donation drive at the gate.

Party Deck – Opportunity to utilize a private party deck within the venue.

Concert Tickets – 80 General Admission to each concert



VIP Sponsor
\$5,500
SOLD!

BENEFITS: As the exclusive VIP Sponsor, you will receive prominent visibility on the VIP patio and throughout the summer in Rock the Park's advertising.

PRINT ADVERTISING

Newspaper Ads - Logo placement covering Twinsburg, Northfield, Hudson, Aurora, Streetsboro, Solon, and the Chagrin Valley.

Road Banners – Logo placement on a minimum of two road banners placed throughout Twinsburg.

Posters & Rack Cards – Logo placement on 2,500 counter cards and community posters.

Distributed to high traffic businesses and sponsors.

Press Releases & Media Coverage – VIP sponsor name recognition submitted for all articles and publications regarding Rock the Park.

Tickets – Name association with the VIP ticket, example the “Company XYZ VIP” ticket.

DIGITAL & RADIO ADVERTISING

Social Media – Constant recognition throughout the season. Includes two paid ad campaigns.

Website – Logo placement on the home page and sponsor page with link.

Radio Spots – Name recognition during Audacity Cleveland (Star102, Q104, WNCX) on-air and digital spots. Approximately 65+ on-air live spots and 100,000+ digital streaming impressions.

ON-SITE RECOGNITION & BENEFITS

Banners – Logo placement on VIP barricade covers, VIP parking signs, and a VIP feather banner.

On Stage – Recognition from the MC during announcements. Opportunity to appear on stage.

Booth Space – Located near or on the VIP patio.

VIP Passes – Logo on co-branded VIP passes.

Concert Tickets – 10 VIP tickets to each concert.



Fireworks Sponsor

\$3,500

**The only July fireworks show in Twinsburg!*

BENEFITS: As the exclusive Fireworks Sponsor, you will receive prominent visibility during the July 1st Cleveland Pops concert and added benefits throughout the entire season.

PRINT ADVERTISING

Newspaper Ads - Logo placement covering Twinsburg, Northfield, Hudson, Aurora, Streetsboro, Solon, and the Chagrin Valley.

Road Banners – Logo placement on a minimum of two road banners placed throughout Twinsburg.

Posters & Rack Cards – Logo placement on 2,500 counter cards and community posters.

Distributed to high traffic businesses and sponsors.

Press Releases & Media Coverage – Name recognition submitted for all articles and publications regarding Rock the Park.

DIGITAL & RADIO ADVERTISING

Social Media – Posts associated with the Cleveland Pops concert. One sponsor appreciation paid Facebook ad.

Website – Logo placement on the sponsor page with link.

ON-SITE RECOGNITION & BENEFITS

Banners – One Rock the Park supplied banner on the bridge for July 1st. Sponsor may provide one additional banner, 3x10'.

On Stage – Recognition from the MC during announcements.

Booth Space – Located along the vendor path on July 1st plus two other sponsor selected dates.

Concert Tickets – 8 VIP tickets for July 30th plus 8 General Admission tickets for two additional sponsor selected concerts.



Entertainment Sponsor

\$2,500

BENEFITS: As the Entertainment Sponsor, you will receive enhanced visibility during a specific Rock the Park concert of your choice in addition to season long recognition.

PRINT ADVERTISING

Newspaper Ads - Name recognition in ads covering Twinsburg, Northfield, Hudson, Aurora, Streetsboro, Solon, and the Chagrin Valley.

Posters & Rack Cards – Name recognition on 2,500 counter cards and community posters. Distributed to high traffic businesses and sponsors.

Press Releases & Media Coverage – Name recognition submitted for all articles and publications regarding Rock the Park.

DIGITAL & RADIO ADVERTISING

Social Media – Recognized in posts associated with your selected concert(s).

Website – Logo placement on the sponsor page with link.

ON-SITE RECOGNITION & BENEFITS

Banners – Sponsor may provide one banner for their selected concert(s), 3x10'.

***Stage Signage** – We will provide 1 yard sign recognizing your sponsorship next to the stage during the selected concert(s).

On Stage – Recognition from the MC during announcements.

Booth Space – Located along the vendor path for all shows.

Concert Tickets – 8 VIP during your selected concert(s) and 8 General Admission to all other shows.



Supporting Sponsor
\$250/Show

BENEFITS: As a Supporting Sponsor, you will receive visibility during the summer series and booth space to grow your business.

PRINT ADVERTISING

Newspaper Ads - Name recognition in the schedule announcement ad covering Twinsburg, Northfield, Hudson, Aurora, Streetsboro, Solon, and the Chagrin Valley.

Posters – Name recognition on the schedule poster distributed to high traffic businesses.

Press Releases & Media Coverage – Name recognition submitted for all articles and publications regarding Rock the Park.

DIGITAL & RADIO ADVERTISING

Social Media – Recognition during the summer series on Facebook and Instagram.

Website – Logo placement on the sponsor page with link.

ON-SITE RECOGNITION & BENEFITS

Banners – Sponsor may provide one banner, 3x10', for 1 concert of their choice.

Booth Space – Located along the vendor path for 1 concert of their choice.

Concert Tickets – 6 General Admission tickets to 1 concert of their choice.



2023 Sponsorship

For more information or if you are interested in becoming a sponsor, please fill out the form below and email it to Kayla Pickens, Marketing Superintendent, at kpickens@twinsburg.oh.us.

Name: _____ Job Title: _____

Company Name: _____

Physical Address: _____

Email: _____ Phone: _____

_____ Yes, I will be participating at the _____ level.

_____ I'd like to be contacted for more information about Rock the Park sponsorship.

Thank you for your consideration!

**Didn't find a package that fits your needs? Let us customize one for you! Contact Kayla for details.*